



## **Press Release – ALOER and SNS sign a Strategic Partnership Agreement**

**Lyon, 3 December 2014** – ALOER and SNS announced today the signature of a partnership agreement to keep up with the increasing demand of their customer for improvement across the Supply Chain.



For the last 5 years, the 40 consultants of SNS and ALOER have been uniting their respective skills en Supply Chain Execution and Supply Chain Planning. This has allowed them to respond actively to the requirements as well as constraints of industrial companies developing both in France and internationally.

ALOER and SNS take-on large scale projects thanks to their expertise in implementing solutions and designing processes for performance improvement. Their respective directors noticed a surge in the demand for experts in Supply Chain bilingual French/English as well as competent operationally/technically. These double competencies ensure a pragmatic and fast deployment of solutions at customers.

This exceptional partnership aims at offering customers a single point of contact with a vast expertise to ensure both quality and efficiency in implementation. It also guarantees to their existing clientele the continuity of the services provided by both SNS and ALOER.

“We have been collaborating with SNS for several years now on reengineering consultancies, integration of Supply Chain Management software as well as operational training,” said Etienne Georges, Director of ALOER. “We wanted to make this solid

partnership official as it responds to the needs of our customers: great confidence in sales forecasting and planning quality through SCP solutions as well as solid control of their warehousing and transport logistics.”

“Our aim is to ensure our customers that all their needs in terms of Supply Chain are catered for,” said Mario Ghosn, General Manager of SNS. “We have always shared the same philosophy of work with ALOER: respond to the wants of the industry by applying best practices in the field. Our goal is to build and maintain along with ALOER a strong relationship with our customers based on trust, honesty and integrity.”

## About Aloer

Bringing together SCM consultants since 2005, ALOER core business is consulting in and implementation of software for Supply Chain Management: Supply Chain Planning (S&OP, forecasting, planning, scheduling) as well as solutions for Process Engineering in France and the EMEA region.

## About SNS

SNS (Supply Network Solutions) is a leading provider of superior supply chain services whose customers and partners are geographically spread across the globe. With offices in Dubai, Jeddah, Johannesburg, Singapore and Beirut, SNS offers a wide range of services and is recognized in the market by its proven track record of successful projects.

SNS services range from consulting and training to solution development, implementation, systems integration and support. These services are delivered by an expert team of operational and technical consultants, highly knowledgeable in the supply chain and logistics domain.

For additional information, visit the SNS website at [www.sns-emea.com](http://www.sns-emea.com).

**For inquiries, email:**

[inquiry@sns-emea.com](mailto:inquiry@sns-emea.com)